

Created by Educators for Educators

AIT's products are based on sound instructional design, with classroom practitioners closely involved in the development of every resource.

Digital Media

AIT's entire motion media collection is available in either analog or digital formats. Digital media are encoded to the highest, most accessible industry standards and delivered to customers in a number of transmission modes. Digital content is searchable, correlated to state standards, and segmented into learning object clips for ease of use.

Metadata and Curriculum Standards

The professional educators and instructional designers at AIT offer a suite of services to schools, media centers, and video producers to prepare media for digital distribution. AIT creates customized, accurate, and affordable metadata—including correlations to curriculum standards nationwide. AIT has established an effective, rigorous process for conducting standards correlations in which professional educators compare the content to each state's curriculum standards and make qualified and direct matches.

AIT Fulfillment

AIT is one of the largest nonprofit fulfillment services for education. We offer it all, from duplication of materials—such as videos, CDs, or other media (including resource kits with multiple products)—to packaging, warehousing, and shipping. No project is too large or too small.

AIT ONLINE—www.ait.net

Visit www.ait.net for the latest information about AIT's

- Products
- Services
- Professional development opportunities
- Digital delivery solutions

Online Catalog

AIT provides easy access to every product and service through the Online Catalog. Shop there for the most recent releases or classic bestsellers. Check out our changing specials. Use the search tool to find your subject area, grade level, or price range. Ordering from the Online Catalog is fast and simple.

Technos e-Zine

AIT's new monthly e-newsletter, *Technos e-Zine*, provides interviews and articles on "hot" topics in education and instructional media, valuable information about AIT products and services, links to useful Web sites for educators, and news from the world of education.

Agency for Instructional Technology

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Engaging Learners

Anywhere

Anytime



www.ait.net

An Experienced Leader

We offer a powerful combination of history and vision. As a leading developer and distributor of quality educational products, we build our philosophy on the foundation of scientifically proven principles. By incorporating the latest technologies and research, we constantly push forward, leading the industry on the expanding frontier of instructional media.

The Agency for Instructional Technology has been a leader in instructional media since 1962. AIT has developed 39 major curriculum packages through the consortium process it pioneered. American state and Canadian provincial agencies have cooperatively funded and widely use these learning resources. Today, AIT leads in converting media from analog to digital, in creating metadata to fuel digital delivery, and in developing solutions for digital distribution. We maintain our deep tradition of providing exciting new instructional media and delivering that media to learners when, where, and how they need it.



Letter TV

A nonprofit organization, AIT is one of the largest providers of instructional TV programs in North America. AIT is also a leading developer of other educational media, including

- CDs
- DVDs
- Video-on-demand services



Voyageur Experience

AIT's learning resources are used on six continents and reach nearly 34 million students in North America each year. AIT products have received many national and international honors, including an Emmy and Peabody award.

For example:

Letter TV

Letter TV builds skills and excitement for emergent readers. *Letter TV II* explores consonant letter combinations, such as letter blends and digraphs. And, *Letter TV III* focuses on phonemic rules for readers, mostly related to vowel combinations. (Grades K–2)



Cracking the Code

Cracking the Code:

The Continuing Saga of Genetics

Featuring lively animations and clever analogy, the programs present complex science principles in an easy-to-understand way. The programs highlight the history and social context of genetics, so that students see the real-life application of scientific endeavor. (Grades 7–12)

Voyageur Experience in Global Geography

This series models an investigative approach to physical and social geography, following North American students on tour to foreign lands. Each program features a case study of a specific geographic area with queries posed to the audience. (Grades 9–12)

Inventing Flight

This series guides students through the science and history behind the Wright Brothers' invention. Students learn key science concepts and processes by flying kites, testing gliders, and experimenting with helicopter propellers . . . then analyzing their results. (Grades 6–8)